



Directorate of Health Services,  
General Hospital Junction,  
Thiruvananthapuram

Office of the State Mission Director,  
National Health Mission,  
General Hospital Junction,  
Thiruvananthapuram

### Joint Circular

**Subject:** Implementation of Ayushman Arogya Shivar at subcentre-AAMs, PHC-AAMs, UPHC-AAMs, UHWC-AAMs and CHCs in the state

**Ref.:**

1. File No. Z15015/18/2022-NHM-I dated 16th March 2024
2. Minutes of Meeting on Ayushman Arogya Shivar implementation chaired by Director (NHM-I), Shri. Harsh Mangla dated 26th July 2024

Ministry of Health & Family Welfare Government of India has directed that fixed day services be provided at the level of subcentre-AAMs and fixed day specialist services be made available at PHC-AAMs, UPHC-AAMs, UHWC-AAMs and CHCs in the state in the interest of making medical care accessible to a wider section of the population.

Along the lines of Ayushman Arogya Melas that were conducted in 2023, it is directed that districts shall organise fixed day activities at subcentre-AAMs, PHC-AAMs, UPHC-AAMs, UHWC-AAMs and CHCs in the state in accordance with the guidelines attached herewith. District Medical Officers (Health) and District Programme Manager (NHM) shall coordinate and ensure that the activities specified are conducted on regular basis in health institutions in the district.

Implementation of Ayushman Arogya Shivar shall be reported online in the AB-HWC portal (for PHCs, subcentres, UPHCs and UHWCs) and Ayushman Bhav portal (for CHCs). The implementation of the activity shall be reviewed at monthly JAK, PHC, block and district level conferences. As the activity is closely monitored by Ministry of Health & Family Welfare, districts shall take efforts to ensure that the activity is planned, implemented and reported regularly and in timely manner.

Enclosed: Guidance note on Ayushman Arogya Shivar

Dr Reena KJ,  
Director of Health Services



Dr. Vinay Goyal, IAS,  
State Mission Director (NHM)

To,

1. District Medical Officers (Health), All districts
2. District Programme Managers (NHM), All districts



<b>Subject:</b>	<b>Guidance note on conduct of Ayushman Arogya Shivar reg.</b>
<b>Read:</b>	<ol style="list-style-type: none"> <li>1. File No. Z15015/18/2022-NHM-I dated 16th March 2024</li> <li>2. Minutes of Meeting on Ayushman Arogya Shivar implementation chaired by Director (NHM-I), Shri. Harsh Mangla dated 26th July 2024</li> </ol>

## Introduction

The Ministry of Health & Family Welfare, Government of India has directed that fixed day health camps be conducted at SC-HWC, PHC-HWC and CHCs across the state in the name of "Ayushman Arogya Shivar". This approach will ensure delivery of essential healthcare services closer to the community and reduce out-of-pocket expenditure.

## Planning and Implementation

A monthly action plan for the conduct of "Ayushman Arogya Shivar" needs to be formulated at the institution level conferences every month. For specialist camps at CHCs, the monthly action plan has to be prepared at the office of the District Medical Officer (Health)

Fixed day services under "Ayushman Arogya Shivar" are to be implemented as one day of outreach service in each level of HWC as follows:

### Subcentre HWC (Janakeeya Arogya Kendram) level

*One day in a month other than the outreach immunisation day at the Subcentre HWC shall be designated as Ayushman Arogya Shivar day and reported accordingly. Services as specified in Activities to be undertaken section below are to be organised at these sessions henceforth.*

### Primary Health Centre HWC (Family Health Centre/Primary Health Centre) level

One specialty OP day has to be organised every month in all PHC-HWCs by utilising the services of medical officers with specialty degrees already available in the institution. This day shall be designated as the Ayushman Arogya Shivar day and reported. For institutions where none of the medical officers have a specialty degree, DMOH shall make appropriate arrangements to deploy a medical officer with specialty from the nearest institution for one day in each month to conduct specialty OP.

### UPHC-HWC and UHWC level

All UPHCs in the state are transformed as Urban Polyclinics and are mandated to conduct at least two specialist OP days every week. These specialist OP days have to be reported as Ayushman Arogya Shivar activity from all UPHCs.

*Outreach immunisation day at UHWC has to be designated as Ayushman Arogya Shivar day and reported.*



## Community Health Centre level

Specialist medical camps are to be organised at all community health centres in the state as fixed day monthly activity. District Medical Officers (Health) shall designate medical officers (Assistant Surgeons) with specialty degree working within the health block to conduct specialty OP as Ayushman Arogya Shivar at CHC for one day every month as fixed day specialty OP. DMOH shall communicate the monthly action plan including the details of specialist deployment to CHCs in advance every month so that adequate dissemination and mobilisation can be done within the health block to avail specialist OP services.

Participation of dignitaries like President/ward member of the panchayat, Mayor/councillor of the urban local body may be requested during the conduct of each Ayushman Arogya Shivar activity at every facility level.

## Activities to be undertaken

The following activities are to be undertaken as part of Ayushman Arogya Shivar at various levels of health facilities:

### Subcentre level:

- RMNCAH+N services. Outreach immunisation sessions to be conducted on specified days for the same.
- TB screening and treatment
- Population enumeration and community based assessment checklist filling by ASHAs
- Follow up screening for persons participating in Population based screening (Screening for Breast, Cervical and Oral cancers, Depression, Hearing impairment, Visual impairment, Leprosy, TB, COPD and health issues of elderly)
- Screening of school children
- Screening, diagnosis and management of NCDs
- Distribution of hearing aids (through LSG projects) and spectacles (through NPCB & VI)
- Wellness activities (Yoga, personal hygiene including menstrual hygiene, diet and nutrition, substance abuse, mental health, physical activity etc.)
- Generation of ABHA ID

### PHC/CHC/UPHC/UHWC levels:

- All activities as above +
- Availability of specialist services (at CHC/PHC/UPHC levels only)
  - Dental camps - screening for oral cancer & premalignant conditions, Dental caries etc
  - Eye camps - Ophthalmologist and Optometrist may be deployed together to conduct eye camps. Follow up screening of persons with visual impairment detected as part of population based screening, Screening for cataract, glaucoma etc may be undertaken as part of the eye camp.
  - Gynaecology camps - screening for cervical cancer, PID, menstrual problems. Evaluation of high risk pregnancies.



- DMHP camps at CHCs and PHC-HWCs shall be considered specialist camps for mental health.
- Dermatologist - screening for leprosy and skin conditions
- Any other specialist OP by utilising services of a medical officer with postgraduate degree/diploma qualification.

## IEC activities

Monthly action plans of Ayushman Arogya Shivar at each health facility must be displayed on a board prominently to be visible to all persons visiting the facility. Further, interpersonal communication must be undertaken to disseminate the conduct of health camps and specialist camps during home visits by ASHAs and priority house visits by JPHN/JHI/MLSP.

The monthly action plan of Ayushman Arogya Shivar activities must be disseminated through social media channels and groups of the health institutions concerned and displayed in the websites of the health institutions.

## Finance

Activities under the programme have to be funded through XV Finance Commission Health Sector Grants available with the local self-governments as follows

Activity	Institutions in rural area	Institutions in urban area
Procurement of diagnostics consumables required for the Ayushman Arogya Shivar	Scheme 3 of XV FC Health Sector grants	Scheme 5 of XV FC Health Sector grants
IEC activities to improve the visibility of Ayushman Arogya Shivar	Scheme 4 of XV FC Health Sector grants	Scheme 6 of XV FC Health Sector grants

## Reporting and monitoring

Medical officers in charge of PHC-HWCs shall monitor the implementation of Ayushman Arogya Shivar at SC-HWCs and PHC-HWCs within their jurisdiction. Medical officers in charge of CHCs shall monitor the implementation of Ayushman Arogya Shivar at CHCs. Supervisors at all levels (Health inspectors, public health nurses, health supervisors and public health nurse supervisors) shall coordinate the implementation and field level monitoring of the activity including its online reporting.

The reports of Ayushman Arogya Shivar activities are to be uploaded in the Ayushman Arogya Mandir Portal (<https://ab-hwc.nhp.gov.in/>) for subcentre HWCs, UPHC HWCs, PHC HWCs and UHWCs in real-time through logins of the respective institutions. Report of CHC Ayushman Arogya Shivar is to be reported through Ayushman Bhav Portal ([ayushmanbhav.mohfw.gov.in](http://ayushmanbhav.mohfw.gov.in)) Responsibility of reporting in the online portal is fixed as below:



Level	Responsibility for reporting in the online portal
Janakeeya Arogya Kendram (SC-HWC)	Janakeeya Arogya Kendram team members (JHI/MLSP/JPHN)
PHC-HWC	Health Inspector & Public Health Nurse
UPHC-HWC & UHWC	Medical Officer in charge of the respective facility & LHV
CHC	Health Supervisor & Public Health Nurse Supervisor (Health inspector & Public health nurse, if the above posts are not available)

Review of Ayushman Arogya Shivr activities shall be conducted on monthly basis in the following committees/meetings at various levels of health institutions.

Level	Committee/Meeting	Responsibility for review	Review process
Janakeeya Arogya Kendram (SC-HWC)	Janakeeya Arogya Kendram Kshema Samiti	JAK Team	Component activity based review must be undertaken and compared across health facilities. Reports from AAM Portal have to be used for review. Comparison of performance by various health facilities need to be undertaken every month.
PHC-HWC, UPHC-HWC, UHWC & CHC	Monthly PHC Conference	Medical Officer in charge of the institution	
Block level	Monthly block conference	Block Medical Officer	
District level	Monthly District Medical Officers conference	District Medical Officer (Health) and DPM (NHM) supported by all district level program officers	